



**Your First Choice for Floating Dock Solutions**

**AccuDock names Mark Wilson Rowing Specialist**

**POMPANO BEACH, Fla.** - (October 9, 2017) -- Entrepreneur and former rowing coach Mark Wilson has been tapped to lead the Rowing Floating Dock Product Line as a Rowing Specialist at AccuDock, a leading designer and manufacturer of floating docks.

With more than three decades of experience in the rowing industry, Wilson has led Division I rowing programs and managed prestigious rowing clubs during his career.

Most recently, Wilson served as the Head Coach of the men's and women's rowing teams at Stetson University in DeLand, Fla. During his tenure, Wilson grew both teams to more than 30 members. He also managed the team's 10-acre rowing complex and developed comprehensive water and land training programs for his student athletes.

Wilson began his career as an Assistant Rowing Coach at the University of Massachusetts. He was responsible for coordinating team logistics, budgeting and purchasing equipment in addition to his other duties.

Following his stint at UMass, Wilson was hired as the first-ever Head Rowing Coach for the new rowing program at Indiana University. While at IU, Wilson managed all aspects of the university's rowing program and was responsible for building the foundation for the team's future.

Wilson was then tapped as the Director of Rowing Development for the Oak Ridge Rowing Association in Oak Ridge, Tenn. where he was responsible for bringing new rowing programs for youth, adults and companies to the area.

He got back into coaching at the White Rock Boathouse in Dallas growing the rowing program and implementing a variety of new business strategies.

According to Jason Harrison, AccuDock's general manager, Wilson brings a combination of rowing knowledge and business expertise to the company.

"We are excited to welcome Mark to our team. We are confident that the trusted relationships he has developed in the rowing community will help AccuDock continue to grow as a trusted leader in rowing docking systems both in the U.S. and internationally," said Harrison. "Given his enthusiasm for the sport and past accomplishments of growing and expanding programs at every level, we believe Mark will thrive in his new role with AccuDock."

Wilson's primary responsibilities will include managing AccuDock's presence at several upcoming regattas and U.S. rowing events as well as maintaining and growing his relationships throughout the industry on behalf of the company.

"I am thrilled to be working with AccuDock to help them continue to promote their product across the rowing community, said Wilson. "The sport of rowing continues to grow and there are many programs starting from scratch and expanding. Being able to help them gain access to the water with a proven, well-designed and safe product will be very exciting. I look forward to helping AccuDock grow not only around the country, but also internationally in the coming months and years."

Wilson is a graduate of Northeastern University in Boston and was a member of Northeastern's National Championship-winning rowing team. Wilson is a U.S. Rowing Level III Certified Coach.

Media contact: Ryan Julison, (321) 377-6877